

LICENSE CONDITIONS

To effectively control the circumstances by which alcohol is sold to consumers, municipalities should

license condition might be an excellent way to address the hours during which a business is allowed to play amplified music at an outdoor ~~pat~~

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- Require staff to sweep and remove trash (cigarette butts) within 5 feet of the entrance.

Possible conditions for Class A off-premises licensees:

Merchandise

- Agrees to remove any product from the shelves immediately at the request of law enforcement.
- Will not sell single serving containers of alcohol.
- Separate coolers for alcohol and alcohol-free beverages.

Promotional Activities

- Prohibit alcohol tasting events where gasoline is sold.
- Limit the number of tasting events annually simultaneously.
- Restrict alcohol promotions to specific areas of the store.
- Limit or prohibit alcohol advertising in the store that is viewable from outside.

Wisconsin Alcohol Policy Project

Comprehensive Injury Center, Medical College of Wisconsin
Please contact us for questions, technical assistance, or training.

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