When Should I Consider Using a Podcast?

&RQVLGHU XVLQJ SRGFDVWV IRU SDVVLYH OHDU
FRQWHQW \RX ZRXOG QRUPDOOO GRRQ%W WLGH LQ D
\RXUVHOI WR VLPSO\ FUHDWLQJ OHFWXUH SRGF
DSSURDFKHV \RXU HDQ PVDN H\RX FDQ FUHDWH SR
FRQYHUVDWLRQV EHWZHHQ D KRVW DQG D SDQH
7KLV QRW RQO\ IRVWHUV DQ DFWLYH &RXUVH &RQWHQW &RQ &RXUVH &RQWHQW &RQ &RXUVH &RQWHQW &RQ