

## **Program Description**

This is the first online DrPH program in Wisconsin designed to prepare experienced public health practitioners with the competencies needed to lead community health improvement efforts. The program is a cohort model in that the students will work together over the course

**28150 Research Theory.** *3 credits.*

This is the fourth required course in the Doctor of Public Health (DrPH) curriculum and provides the students with the basis to go deeper into strategies needed by the Chief Health Strategist. In particular, the students will work on practices one, two, four, five, six and seven, and the strategies and practices will give the students the ability to develop a theory that can be applied to research on public health issues important to their communities.

**28151 Data Collection and Analysis.** *3 credits.*

The overall goal of the course is to provide the students with an opportunity to read, critically reflect, actively discuss, and write on the research methods and analyses related to public health, including quantitative, qualitative and mixed method approaches. The materials in this course provide a basis of understanding concepts, theories, and applications critical to public and community health in the context of applied research, analysis, and data management.

**28152 Executive and Organizational Leadership.** *3 credits.*

The course takes a broad look at leadership within public health practice. An introduction to theoretical and evidence-based research is applied to a wide range of public health challenges. Learners will apply knowledge and personal experiences to newly focused leadership understanding through application to practice. Leadership theory and research will connect to core public health practices of assessment, policy development and assurance.

**28153 Executive Communication in Public Health.** *3 credits.*

This course is designed to explore the ways that communication impacts people's health and well-being, as well as their understanding of health-related topics by bridging theory and practice of interpersonal, organizational, and mass communication (including digital media). The use of communication strategies to inform and influence individual, community and policy level decisions that impact health will be discussed with an emphasis on cultural competency skills in order to understand, respond, and work with diverse audiences.

**28160 Public Health Research Study & Design.** *3 credits.*

The overall goal of the course is to provide students with an opportunity to identify features of public health research and apply those features to areas of interest by the student. The materials in this course provide a basis of understanding concepts c cohe 71 ( c)7(o)-5 (nc)7(ep) (it)-a mpor.

